

**Paperless Statement iPad® Promotion (“Promotion”)
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY: The Promotion is open only to individual, legal residents of the United States who are eighteen (18) years of age and older at the time of entry. Employees of York State Bank (“Sponsor”), prize suppliers, and advertising and promotion agencies, and each of their respective parent, subsidiary and affiliated companies, shareholders, officers, directors, agents, representatives, and employees (collectively “Releasees”), and each of their immediate family members (spouse, and parents, children and siblings, and their respective spouses regardless where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win a prize. Each entrant by participating in the Promotion agrees to be bound by these Official Rules and the Sponsor’s decisions. The Promotion is subject to all applicable federal, state, and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.

2. PROMOTION PERIOD: Promotion begins at 12:00:00 a.m. Central Time (“CT”) on Wednesday, July 1, 2015 and ends at 11:59:59 p.m. CT on Wednesday, September 30, 2015 (“Promotion Period”).

3. HOW TO ENTER: To automatically be entered in the Promotion, you must meet the following criteria:

- a. Be the owner of a consumer checking or savings account that is not enrolled in paperless statements at Sponsor as of June 30, 2015 (“Current Account”) or open a consumer checking or savings account at Sponsor during the Promotion Period (“New Account”) (Current Account(s) and New Account(s) shall be collectively known hereafter as “Account(s)”);
- b. Sign up the Account for paperless statements during the Promotion Period;
- c. The Account must be open and enrolled in paperless statements as of September 30, 2015; and
- d. The Account must be in good standing and not otherwise have privileges suspended.

Limit one (1) entry per Account regardless of how many owners are on an Account and limit one (1) entry per owner regardless of how many Accounts an owner may have. If there is more than one (1) owner on an Account, the owner the Account for purposes of this Promotion will be the primary owner as stated in the Sponsor’s records.

To enroll in paperless statements, you may sign up by visiting a branch of the Sponsor or use the following link: www.yorkstatebank.com/paperless.

To enter without enrolling an Account in paperless statements, hand print your name, complete mailing address, telephone number, date of birth, e-mail address and the words “Paperless Statement iPad Promotion” on a plain 3” x 5” piece of paper and mail it in a sealed, stamped and hand printed #10 envelope to York State Bank – Paperless Statement iPad Promotion, 700 Lincoln Ave., York, NE 68467. Entries must be postmarked by September 30, 2015 and received by October 7, 2015. No photocopied, computer generated facsimiles, mechanically reproduced, or mass entries permitted. Your submission of a registration form or mail-in entry

constitutes your consent to participate in the Promotion and your consent for the Sponsor to obtain, use, and transfer your name, address and other information for the purpose of administering this Promotion. Proof of submitting the entry does not constitute proof of delivery or entry.

Limit one (1) entry per person, no matter the method of entry. Multiple entries will disqualify all related entries.

4. DRAWING: Two (2) potential winners will be selected on or about Tuesday, October 20, 2015 in a random drawing from among all eligible entries received by the Sponsor. All drawings will be conducted under the direction of the Sponsor whose decisions are final in all matters relating to the Drawing.

5. ODDS: The odds of winning depend upon the total number of eligible entries received.

6. PRIZES: The grand prize winner will receive one (1) iPad mini™ 2 with Wi-Fi capability (Approximate Retail Value (“ARV”) is \$299.00). The second prize winner will receive one (1) \$100 Visa® pre-paid card (ARV is \$100.00). Total ARV for all prizes is \$399.00. Sponsor is not responsible for the quality or serviceability of the prizes, which will be purchased in good faith as new products from third party merchants. Some restrictions on the use of the Visa pre-paid card may apply, and winner should carefully review the terms and conditions of use written on or provided with the Visa pre-paid card. All prize details to be determined are in the sole discretion of the Sponsor.

All costs and expenses associated with the acceptance of a prize not specified herein as being provided are the sole responsibility of the winner. Winner is responsible for the payment of any federal, state, and local taxes on the prize. No substitution, cash equivalent, or transfer of prizes permitted except at the sole discretion of the Sponsor, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion.

7. WINNER NOTIFICATION: Each winner will be notified via their account contact information or the information provided on their mail-in entry form on or about Friday, October 23, 2015. The winner must send a reply within seven (7) days after receipt of notification of his/her name being drawn as the potential winner. If the prize notification is undeliverable, the winner does not reply to the Sponsor within seven (7) days after receipt of notification of his/her name being drawn as the potential winner, or in the event of noncompliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner. If a winner cannot be confirmed and verified by Friday, November 6, 2015 the prize will not be awarded. By entering the Promotion, entrants agree to the use by the Sponsor and its designees of their name, city and state and photograph/likeness for advertising, promotional and other purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including and without limitation, the Internet) without additional compensation, except where prohibited by law.

8. LIMITATION OF LIABILITY: By participating in the Promotion, entrants, or, if minors, their parents or legal guardians, agree to release, indemnify and hold harmless Releasees from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising from participation in the Promotion or acceptance, possession, use, misuse or non-use of the prizes that may be awarded. This Promotion and these Official Rules shall be interpreted in accordance with the laws of the State of Nebraska without regard to its principles of conflicts of law and jurisdiction and venue shall be solely within the State of Nebraska.

Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes, the Official Rules, or in any Promotion related advertising or materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries; or for electronic, computer, or telephonic malfunction or error, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer, or human or other error. If in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, the Sponsor, at its sole discretion, reserves the right to disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently, to modify or suspend the Promotion, or to terminate the Promotion and conduct a random drawing to award the prize using all eligible non-suspect entries received as of the termination date. As a condition of entering the Promotion, entrants, or if a minor, their parents or legal guardians agrees that: a) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; b) all causes of action arising out of or connected with this Promotion or the prizes awarded, shall be resolved individually, without resort to any form of class action; and c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and in no event shall entrant be entitled to receive attorneys' fees or other legal costs. The Sponsor reserves the right to modify prize award procedures.

9. PRIVACY POLICY/DATA COLLECTION/SECURITY: Information provided by you under this Promotion is subject to Sponsor's Privacy Policy and Security Statement located at www.yorkstatebank.com.

10. WINNERS' NAMES: For the names of the winners (available on or about October 31, 2015), send your request and a separate self-addressed, stamped envelope to: York State Bank, PO Box 39, York, NE 68467.

11. SPONSOR: York State Bank, 700 Lincoln Ave., York, NE 68467

Apple is not a participant in nor sponsor of this Promotion.
iPad is a registered trademark of Apple Inc.